

Creative Service and Value You Can Trust



creativevisionstudio
design. print. ecommerce. success.

Full-Service Design Studio

Brand, Product, Corporate Identity

4-Color Process Printing

Print Collateral Communication

Web Design / Development

eCommerce / Shopping Carts

Payment Gateway Software

Website Hosting, Emails, SSL

Blogs, Forums, WordPress

CRM Contact Manager Software

PHP/MySQL Software Development

Creative Vision Studio, LLC.

Design. Print. Copy. Web. Success.
World Class Marketing Specialists

Serving Clients Nationwide Since 1997

West Coast Marketing Office
3580 E. Pacific Coast Hwy, Suite 7
Long Beach, California 90804

Corporate Office Hours:
Monday - Friday
9:00 am - 6:00 pm (PST)

Sales and Customer Service

800-985-9157 Toll Free

562-206-0156 Local

800-985-5371 Toll Free Fax

www.creativevisionstudio.com

www.designprintcopy.com

www.cvsgateway.com

www.merchantmarketingstudio.com

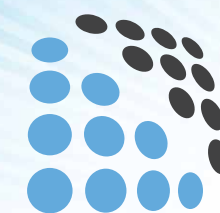
www.brandidentityblog.com

www.freemERCHANTCRM.com

www.bankcardpros.com

www.bankcardpros.net

Creative, web, printing, and marketing services
to help your business grow



creativevisionstudio
design. print. ecommerce. success.

“a full service high-quality design,
printing, and marketing company”

Website Design | Hosting | Emails | Creative Design | Logos | Brochures | Business Cards | Catalogs | Newsletters

www.creativevisionstudio.com | www.merchantmarketingstudio.com
toll free 800.985.9157 | local 562.206.0156 | toll free fax 800.985.5371

Vision

(vīzh'ən) n.

1. An imagined idea or a goal toward which one aspires.

Innovation

(in'ə-vā'shən) n.

1. The act of introducing a new idea or concept.

Marketing

(mār'kī-tīng) n.

1. The act or business of promoting, distributing and selling of a product or service.

strat.e.gy

(strāt'ə-jē) n.

1. Plan of action designed to achieve a particular goal.

quality

[kwólletee]

1. excellence: the highest or finest standard (often used before a noun)
e.g. quality service

suc.cess

(sək-sēs') n.

1. The achievement of something desired.

creativity. spirit. know-how. technology. that's **creativevisionstudio**

Company History

Creative Vision Studio started in 1997 in Austin, Texas as a professional web development and creative services company providing sales, marketing, advertising, web, and technology consulting services to a wide-range of small to medium size businesses nationwide as well as the electronic payment processing industry.

Creative Vision Studio is an experienced and well established web design company specializing in website design, creative design, and e-commerce development. We have planned, created and launched hundreds of successful web-sites since our inception, for many different types of businesses in the United States.

Company Mission

Our mission is to make your business look great. We do this by providing your businesses with web development and graphic design services that inspire and enable you to emotionally connect with your customers.

CRM Software Development

In 2003, Creative Vision Studio entered in the software programming and development business utilizing its creative spirit and energy. We developed an exciting and high-demand CRM software package called Bankcard Pros CRM Account Tracking Software, a web-based software solution built exclusively for Independent Sales Offices (ISA) and Independent Sales Agents (ISA) within the electronic payment processing industry. The immediate success and demand for this product on a nationwide level has made this one of our best selling products. Due to this success, our focus in sales and marketing has shifted to include software sales and custom software programming and development in addition to our creative, web, and printing services.

Our Mission Statement

"People with goals succeed because they know where they are going. It's as simple as that." - Earl Nightingale.

Success or failure as a human being is not a matter of luck, circumstances, fate, or any of the other tiresome old clichés. Those are only excuses.

The power to achieve lifelong dreams is in our hands—and the first step toward activating it is identifying the specific goals that will make the dream real.

After all, it's much easier to get what you want out of life when you know where you're going.

Our Goals and Strategies

Our goals, strategies, and values are focused on "generating smarter sales and marketing solutions that will provide greater returns for our customers" while providing world-class customer service and support.

Core Values

Our core values are value, education, service, professionalism, and training. We will focus on innovation and growth in the areas of product development, customer service, and customer satisfaction/retention.

The following guiding principles will help measure the appropriateness of our decisions:

- With every new client and every project, we put your needs first!
- Provide a great work environment and treat our leadership, employees, vendors, sales partners, and investors with respect and dignity
- Embrace diversity as an essential component in the way we do business
- Apply the highest standards of excellence to the delivery of value-added products and services we provide our clients
- Develop enthusiastically satisfied customers all of the time
- Recognize that profitability is essential to our future success
- Wisely allocate resources to maintain efficiency and effectiveness in attaining our mission and goals.
- Contribute positively to our communities and our environment



1-5 Page Starter Website Design

Your internet presence can be one of the most valuable tools to your business success. Whether it's function is to generate sales leads, improve customer service, or to simply serve as an on-line brochure, it should be a priority to every business.

Most business owners, while aware of the importance of the Internet, are consumed with running their business, and don't have the time to stop what's making them money now and deal with foreign Internet technology. When you partner with Creative Vision Studio, establishing a Web presence has never been more affordable or hassle-free.

What's Included?

- Up to 5-page starter website
- Website hosting account
- Domain name registration
- Business web-mail service
- Up to 100 email/webmail accounts

Pricing & Options

One-Time Setup Fee	\$25.00
1-Page Business Starter Site	\$79.95
5-Page Business Basic Site	\$149.95
Limits	1-5 Pages

Custom Website Design

Are you ready to take your starter website to the next level? Add more pages, more products, add flash, add a talking video introduction, and more? We can help!

Website templates are pre-designed web-sites all you need to do is add your own personal content and you're ready to jump start your own website. You can customize the website templates any way you like.

Our website templates, flash templates and other products are ready-made web designs, that can be used as a basis for fast and high-quality website. Our website templates, flash templates and all other products are completely customizable and ready for immediate download.

What's Included?

- Sources Available: .HTML; .PSD;.FLA;.SWF

Pricing & Options

One-Time Setup/Install Fee	\$25.00
Website Templates	\$89.95
Custom Design/Programming	\$65.00/hr
Limits	N/A

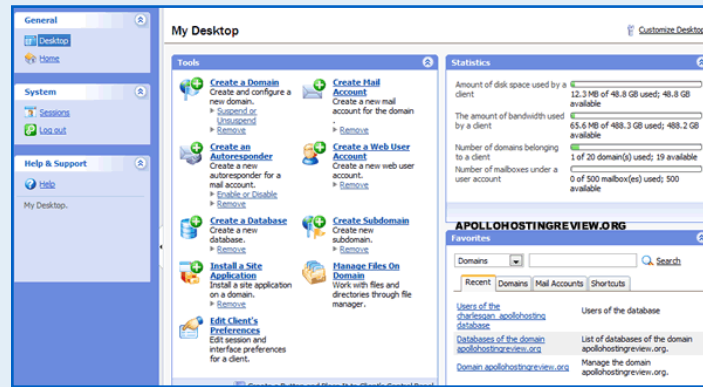
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Toll Free Sales (800) 985-9157

World Class Design & Marketing Services



Our mission is to make small businesses look great. We do this by providing small businesses with web development and graphic design services that inspire you and enable you to emotionally connect with their customers.



Power Hosting Accounts

Premium dedicated servers for larger processing power. Our multi-processor dedicated servers deliver the additional processing power needed for high-transactional applications. Growing businesses require scalable solutions.

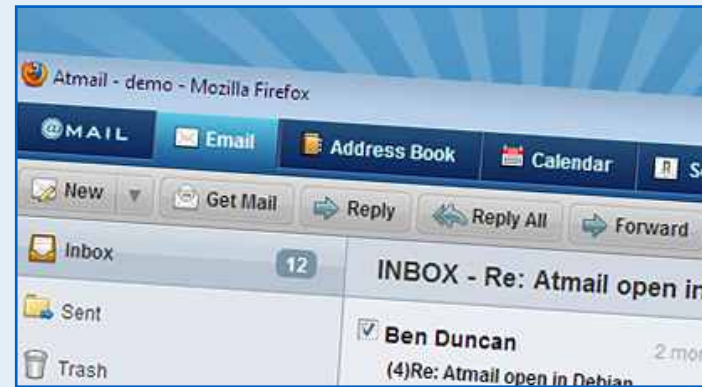
Our multi-processor servers are configured to deliver high performance while handling continuous increases in web site traffic, resulting in improved user experience. For serious online businesses the 2x Xeon 3.0 GHz server is ideal for multiple databases, processing, file transfer/access, and low traffic media streaming.

What's Included?

- Website hosting account
- Webmail services
- Windows/Linux hosting
- Administrative control panel login

Pricing & Options

One-Time Setup Fee	\$9.95
Basic Monthly Hosting Fee	\$7.95
Advanced Monthly Hosting Fee	\$14.95
Limits	N/A



Business WebMail Services

Complete Webmail system for existing POP3/IMAP accounts. Use the software as a complete Webmail interface for users and provide more than just standard Webmail.

Atmail allows users to access IMAP Mailboxes on any server of your choice. You and your users can experience webmail via a fluid, intuitive interface that excels aesthetically and functionally; a benchmark that very few webmail clients have achieved. Staying in touch with business or personal contacts is made easy by the groupware features of Atmail. The easy-to-use calendar events, tasks, and free-busy scheduler provide collaboration and communication around the clock, with the simplicity of a browser-based interface.

Provide employees a complete Webmail interface to the organizations mail-server. Use Atmail as a complete Webmail interface, allow staff to communicate easily, access the Calendar features for Groupware, Global Addressbook and more. Optionally replace desktop Email software and use a complete Web-based email platform.

Pricing & Options

One-Time Setup Fee	\$25.00
Up to 25 Email Users	\$400.00/yr
Each Additional 50 Users	\$99.95/yr
Limits	N/A

A brand is, quite simply, the most important and most visible asset that a company can own. We strongly believe that to be successful in today's dynamic, turbo-charged, and high-tech marketplace, businesses must be able to manage and promote a clear, consistent brand presence in a world of constant change.

Trust. No matter what type of business you run, you must rely on the integrity, strength and ability of your business relationships.

Free Consultation

CVS can provide you with free consultation services regarding your next creative project including producing your next marketing campaign, logo, brochures, website, stationery, and more.

Creative Design Services

We love what we do. The passion we have for our work enables us to take ownership of our clients' projects. We constantly strive to deliver the highest-quality designs possible. Have you designed your own materials in the past but always felt something was lacking in your presentation? We can refine your current designs for even better results.

Merchant CRM Software

Does your business have inside or outside sales representatives, or do you have a customer service department? Our CRM software will enable you to manage all your employees, sales reps, accounts, leads, trouble tickets, and more.

Brand Identity

A brand is, quite simply, the most important and most visible asset that a company can own. We strongly believe that to be successful in today's dynamic, turbo-charged, and high-tech marketplace, businesses must be able to manage and promote a clear, consistent brand presence in a world of constant change. Brands are critical marketing assets, as important to your business as your product itself. Clear, consistent, moving brand messages encourage interest and improve recognition. We can help you enhance your branding efforts resulting in substantial benefits.

Website Design

Your internet presence can be one of the most valuable tools to your business success. Whether it's function is to generate sales leads, improve customer service, or to simply serve as an on-line brochure, it should be a priority to every business.

Design.
Print.
Copy.
Success.

Creative Design Services
Website Development
Corporate Logo Design
Full-Service Digital Printing



Creative Design Services

Please call for free consulting, special pricing, and price quotes

Corporate Logo / Brand		Brochure / Catalog / Newsletter	
Company Logo	285.00	Brochure, 8.5x11, 2-Sided, Color	149.00
Letterhead	65.00	Brochure, 11x17, 2-Sided, Color	299.00
#9 Envelope / Catalog Envelope	45.00	Catalog, 11x17, 8-Pages, Color	359.00
Business Card, 2-Color, 1-Sided	135.00	Catalog, 11x17, 12-Pages, Color	499.00
Business Card, 2-Color, 2-Sided	155.00	Catalog, 11x17, 16-Pages, Color	599.00
Business Card, 4-Color, 1-Sided	135.00	Newsletter, 11x17, 12-Pages, Color	499.00
Note Pads	55.00	Newsletter, 11x17, 16-Pages, Color	599.00
Please allow 2-4 business days		Please allow 2-4 business days	

Forms / Invoices / Statements		Posters / Flyers / Vinyl Banners	
Carbonless Forms, 8.5x11	95.00	11x17 Poster, 1-Sided	95.00
Invoices, 8.5x11	95.00	13x19 Poster, 1-Sided	129.00
Statements, 8.5x11	75.00	18x24 Poster, 1-Sided	149.00
Work Orders, 8.5x11	95.00	3' x 5' Banner, 1-Sided	65.00
Proposals, 8.5x11, up to 5 pages	145.00	4' x 8' Banner, 1-Sided	85.00
Forms, Per Page, 8.5x11	95.00	Flyer, 8.5x11, 1-Sided	95.00
Carbonless Forms, 8.5x11	95.00	Flyer, 8.5x11, 2-Sided	140.00
Please allow 2-4 business days		Please allow 2-4 business days	

* All copying/printing is on 28/80# White Color Copy Digital Paper (100 US / 112+ Euro Bright)
 * Please allow 1 business day for completion of all orders (same day available)
 * Free delivery on all orders of \$100 and more (you can email artwork to our office)
 * We accept Visa, Mastercard, Discover, American Express, Cash



Business Design Start-Up Kit

For a reasonable monthly subscription fee, Creative Vision Studio will provide your business with exceptionally designed logo, business card layout, letterhead, envelopes, and a marketing brochure for your business.

Choose your plan, and we will provide your company with quality, value, and service when it comes to making your business look like a Fortune 500 company!

What's Included?

- Logo design, up to 3 proofs
- Business card layout
- Letterhead
- Envelopes
- 8.5" x 11" tri-fold brochure
- Pre-press files will be prepared for your printer
- We will ship you your original source files and photos for all materials produced on USB flash drive

Pricing & Options

Design 5 total pieces	\$329.00
Add 11" x 17" brochure	\$99.00
Add 8-page newsletter	\$299.00
Limits	5 Pieces



Marketing Subscription Plan

For a reasonable monthly subscription fee, Creative Vision Studio will provide your business with exceptionally designed logos, business cards, training materials, product sheets, post cards, brochure, newsletter & flyer design services that include photos and artwork.

Choose your plan, and we will provide your company with quality, value, and service when it comes to making your business look like a Fortune 500 company!

What's Included?

- Up to 10 or 20 hours of design work per month
- Additional hours are only \$25 per hour
- Creative art director available to design right away
- all proofs will be delivered in PDF format
- We will submit all pre-press artwork to your printer
- We will ship you your original source files and photos for all materials produced on USB flash drive

Pricing & Options

Up to 5 hours, monthly	\$119.00
Up to 10 hours, monthly	\$219.95
Up to 30 hours, monthly	\$629.95
Limits	N/A

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4-Color Process Printing

Creative Vision Studio is the perfect online printing company for all of your professional printing service needs. We specialize in affordable high quality printing, and offer a wide range of products including business card printing, catalogs, brochures, postcards, flyers, stickers, and much more. With 10 years experience and a strong commitment to value, you'll rest easy knowing that you aren't sacrificing quality for convenience.

Whatever your promotional needs, from business card printing to full color brochure printing to postcard printing services and beyond, we have the solution.

Our printer strives to be your single source for all your print media through quality, competitive pricing, knowledgeable customer service, and on-time delivery. We appreciate the opportunity to prove to you why thousands of satisfied repeat customers rely on our printing services for all their printing needs.

Color Copies

Creative Vision Studio specializes in fast, same-day or overnight, color copies at exceptionally low prices. Compare the total cost of copying and shipping with your current color copy center and we think you will see there is a big difference between us and them.

Digital Color Printing for High-Volume

Businesses have a clear need for high-quality yet affordable digital color printing. Creative Vision Studio makes production color printing easy, affordable, and professional with outstanding image quality, fast print speeds, a choice of feeding capabilities, and the ability to handle a wide range of media sizes and weights. Plus, our color servers provide sophisticated color control and document management.

Stock Photography

Creative Vision Studio provides our clients with a worldwide social marketplace for royalty free stock images, allowing individuals and professionals to legally buy and share stock images and illustrations.

We offer the largest image bank of free and affordable royalty free photos and illustrations perfect for any medium, web or print. Photographers and designers are constantly adding thousands of new photos and illustrations each day.



Corporate Identity, Branding

The initial lack of customers and cash flow often causes new business owners to put off designing a logo and marketing materials professionally "until they get a few clients" or "until they get started." Without professionally designed marketing materials, it will make getting those initial clients more difficult and may result in a business that will not succeed.

Brand Identity

Brands are critical marketing assets, as important to your business as your product itself. Clear, consistent, moving brand messages encourage interest and improve recognition. We can help you enhance your branding efforts resulting in substantial benefits.

Business Plan

The business plan is the single most important tool in raising capital for an existing business or starting and funding a new venture. The importance of a business plan cannot be over emphasized. In the end, the old saying holds true, If you fail to plan, you plan to fail.

Logo Design

Every business has one, that little graphic displayed on everything they produce. Although a logo may look just like a stylistic name, it can mean brand recognition to a company. A good logo helps a company have a clean, professional, polished look. The more clean, stylistic and original a logo is, the more chance there is that it will stand out from the competition.

Business Cards

The power of the business card is like a "billboard in the wallet" allowing you to advertise and connect with people every day. It allows you to join networking groups, chamber mixers, and more so you can gain new referrals and clients.

Newsletters, Postcards, and Advertising

These materials serve as a marketing vehicle to keep in touch with your existing clients, and keep them coming back for more products and services.

Online Presence with a Website

Your internet presence can be one of the most valuable tools to your business success. Whether it's function is to generate sales leads, improve customer service, or to simply serve as an on-line brochure, it should be a priority to every business.



Business Cards

Letterhead

Envelopes

Newsletters

Catalogs & Booklets

Training Manuals

Sales Pitch Books

Brochures

Product Sheets

Sales Flyers

Postcards

Door Hangers

Interior Signs

Exterior Signs

Vinyl Banners

Vinyl Bumper Stickers

24" x 36" Posters

Bookmarks

Calendars

Car Door Magnets

CD/DVD Sleeves

DVD Case Covers

Greeting Cards

Magnets

Note Pads

Presentation Folders

Stickers and Labels

Rack Cards

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Computer Repair and Tune-Ups

As an owner or manager of a small company or home office, you know how a computer glitch can have a major effect on your business performance and revenues.

We will put you back in control of your business computing environment with professional computer repair services by getting your systems running at top speeds and performance.

Computer Diagnostics

Remember when your computer was new? You didn't have to worry about errors and crashes. Your computer was fast. We can help you fix problems and bring your computer back like it was new again.

We provide a comprehensive diagnostic and scanning of your entire computer and find errors that need to be fixed, files that can be deleted, and hundreds of other hidden problems.

We will safely clean, repair and optimize your Windows registry that are common causes of Windows crashes, slow performance and error messages.

We will uncover and solve any operating system issues, remove viruses and spyware and optimize your PC for improved performance.

Computer Hardware and Software Upgrades

We can help add computer peripherals to your PC systems. We install internal or external PC components, such as a graphics cards, hard drives, optical drives, printers or scanners, and configure it for added convenience.

We will also help with installing and/or repairing, configuring and updating your business software and add convenient desktop, start menu and quick launch bar shortcuts for quick and easy access.

Data Backup Solutions

You don't want to be surprised by a computer crash. Protect all of your important data, files, photos, financial records, and more. We will help you prepare your system for the worst. We can help setup your computer to automatically backup your data.

Creative Design Services

We love what we do. The passion we have for our work enables us to take ownership of our clients' projects. We constantly strive to deliver the highest-quality products possible. There is no greater satisfaction than delivering a finished product that helps a client reach their goals and objectives.

We Design Solutions

Creative Vision Studio delivers your ideas to your target audience and maximizes your dollar spent. Our attention to detail ensures that your finished product is accurate, of the highest quality, and delivered on schedule.

Have you designed your own materials in the past but always felt something was lacking? Our designers are great at turning your visions into stunning printed materials!

We try to accommodate any ideas you have for your design, but if you have a rather complex idea for your next order, we may need to quote your job individually.

Website Development

Your internet presence can be one of the most valuable tools to your business success. Whether it's function is to generate sales leads, improve customer service, or to simply serve as an on-line brochure, it should be a priority to every business.

Most business owners, while aware of the importance of the Internet, are consumed with running their business, and don't have the time to stop what's making them money now and deal with foreign Internet technology.

When you partner with Creative Vision Studio, establishing a Web presence has never been more affordable or hassle-free.

Website Hosting and Emails

Your business grows. Your business model changes. Things happen quickly in the world of business e-commerce and you want to be ready to adapt in this fast-paced business environment.

As you grow, we can provide your business with website hosting and email accounts with unlimited amount of hosting tools and resources.

Business Cards

Letterhead

Envelopes

Newsletters

Catalogs & Booklets

Training Manuals

Sales Pitch Books

Brochures

Product Sheets

Sales Flyers

Postcards

Door Hangers

Interior Signs

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