

Call for more information | **800-985-9157**



Bankcard Pros CRM

A Software Development Company

a division of Creative Vision Studio, LLC.
Design. Print. Copy. Web. Success.

Serving Clients Nationwide Since 1997

West Coast Marketing Office
2201 N. Lakewood Blvd., Suite D226
Long Beach, California 90815

Corporate Office Hours:
Monday - Friday
9:00 am - 6:00 pm (PST)

Sales and Customer Service

800-985-9157 Toll Free

562-206-0156 Local

800-985-5371 Toll Free Fax

www.creativevisionstudio.com

www.designprintcopy.com

www.cvsgateway.com

www.freemerchantcrm.com

www.bankcardpros.com

www.bankcardpros.net

<http://twitter.com/#!/bankcardpros>

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Everything You Need to Start A Sales Office, Recruit Agents, and Sell Merchant Accounts



BankcardProsCRM
Account Tracking Software

ISA / MLS / ISO
Marketing Deployment
& Printing Services

CRM Software | DBA Leads | DVD Toolkit | Websites | Marketing Materials | Training Systems

CORP: www.bankcardpros.com | DEMO: www.bankcardpros.net
toll free **800.985.9157** | local **562.206.0156** | toll free fax **800.985.5371**

Bankcard Pros CRM Software



Bankcard Pros CRM Software

Creative Vision Studio's goal is to provide superior CRM software, consulting, and marketing services for the electronic payment processing industry, including Independent Sales Organizations (ISO), Merchant Services Providers (MSP), Merchant Level Sales (MLS), and Independent Sales Agents (ISA).

We are undeniably proud of our Bankcard Pros CRM, designed with the most current web-based technology to make your business more efficient, enhance productivity, increase corporate appeal and, importantly, reduce running costs. Bankcard Pros CRM is the result of a decade-long period of investment by a dedicated team of software developers who know your industry, your needs and requirements. We created a CRM product that specifically targets the Bankcard industry, while providing the flexibility to customize according to your particular needs

Bankcard Pros CRM is a web-based CRM software built with PHP and MySQL, and installs on any Windows or Linux server and/or hosting account via any domain name of your choice. The software is installed and live within 30 minutes.

Pricing & Options	
CRM Software License	\$2,495.95
Monthly Support Fees	\$25.00 hr.
Software Updates/Upgrades	\$89.95 mo.
Hosting Account for CRM	\$14.95 mo.

Bankcard Industry USB Toolkit



Bankcard Industry Resource Kit

Our Bankcard Industry Resource Kit is a complete and valuable resource for sales professionals who are new to the bankcard industry, and even great tool for industry veterans. Our tool kit provides thousands of resources that would take any sales person up to 1 year to put together.

The resource kit includes thousands of documents, training materials, videos, sales and marketing tools, plus over 55+ industry leading value-added resellers, vendors and resources to help new business owners and sales professionals who are new to the bankcard industry.

Contents: Sales/business articles, sales letter templates, industry presentations, rate quote calculators, glossary-of terms, FAQ's, marketing materials, training videos, cold calling tips, networking, telemarketing, training manual, sales pitch books, product sheets, new 11x17 brochure templates, full-color post card templates, sales flyers, a complete hiring and training program guide, charge-back prevention training, Visa/MC materials, Visa fraud guides, interchange charts, as well as marketing kits, PDF docs and videos from the leading equipment vendors.

Pricing & Options	
Bankcard Toolkit on USB	\$99.95 mo.
Bankcard Toolkit on DVD	\$89.95 mo.
Shipping, FedEx Ground	\$9.95
Limits	N/A

Color Copies

8.5x11 Size, 1-Sided, Color

1 - 25 Copies / Digital Prints	59¢ ea
26 - 99 Copies / Digital Prints	55¢ ea
100 - 249 Copies / Digital Prints	49¢ ea
250 - 499 Copies / Digital Prints	45¢ ea
500 - 999 Copies / Digital Prints	39¢ ea
1000 - 2499 Copies / Digital Prints	35¢ ea
2500+ Copies / Digital Prints	26¢ ea
28/80# White Color Copy Paper	

8.5x11 Size, 2-Sided, Color

1 - 25 Copies / Digital Prints	79¢ ea
26 - 99 Copies / Digital Prints	75¢ ea
100 - 249 Copies / Digital Prints	69¢ ea
250 - 499 Copies / Digital Prints	65¢ ea
500 - 999 Copies / Digital Prints	59¢ ea
1000 - 2499 Copies / Digital Prints	55¢ ea
2500+ Copies / Digital Prints	46¢ ea
28/80# White Color Copy Paper	

11x17 Size, 1-Sided, Color

1 - 25 Copies / Digital Prints	69¢ ea
26 - 99 Copies / Digital Prints	65¢ ea
100 - 249 Copies / Digital Prints	59¢ ea
250 - 499 Copies / Digital Prints	55¢ ea
500 - 999 Copies / Digital Prints	49¢ ea
1000 - 2499 Copies / Digital Prints	45¢ ea
2500+ Copies / Digital Prints	36¢ ea
28/80# White Color Copy Paper	

11x17 Size, 2-Sided, Color

1 - 25 Copies / Digital Prints	89¢ ea
26 - 99 Copies / Digital Prints	85¢ ea
100 - 249 Copies / Digital Prints	79¢ ea
250 - 499 Copies / Digital Prints	75¢ ea
500 - 999 Copies / Digital Prints	69¢ ea
1000 - 2499 Copies / Digital Prints	65¢ ea
2500+ Copies / Digital Prints	56¢ ea
28/80# White Color Copy Paper	

Leads. Sales. Profits. Success.

Toll Free Sales (800) 985-9157

Creative Service Brochure



Design and Printing Catalog



11x17" Full-Color Brochures

Our merchant service brochures serve as an advertising tool for Independent Sales Organizations, Merchant Level Sales Offices, and Independent Sales Agents. It gives a chance to sum up everything merchants need to know in an easy-to-read, eye-catching piece of high quality paper.

These brochures are designed in an 11" x 17" size that makes them easy to place in public areas, mailing envelopes or set into display shelves at printing companies, CPA offices, attorney offices, referral partners, travel centers, restaurants, motels, and more. The merchant services brochures will sell your business to a potential merchant, provide credibility, and help close the deals.

Our 11" x 17" merchant service brochures include professional, eye-catching photographs that relate to the credit card processing industry. These brochures are printed on 32# white color laser copy paper.

Pricing & Options

8-Page Brochure Template	\$95.00
50 Brochures Printed, 4-Color	\$89.95
100 Brochures Printed, 4-Color	\$139.99
Shipping Time Frame	Next Day

11x17" Full-Color Brochures

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Our 11" x 17" merchant service brochures include professional, eye-catching photographs that relate to the credit card processing industry. These brochures are printed on 32# white color laser copy paper.

Pricing & Options

16-Page Brochure Template	\$95.00
50 Brochures Printed, 4-Color	\$149.95
100 Brochures Printed, 4-Color	\$319.99
Shipping Time Frame	Next Day

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Bankcard Training Manual



365 Page Training Manual

Well-trained sales professionals have a big edge over their fly-by-the-seat-of-the-pants competition, so if your job is training them, here's a tool you will appreciate. Our training manual for sales trainers demonstrates an accurate, complete understanding of the sales process and the sales professional's mind-set.

Although it is not especially strong on training people to overcome objections or close sales, the practical advice it offers particularly on attitude and networking is otherwise dead-on. We recommend this training book to every sales professional in the bankcard processing industry.

It won't transform your staff into Brian Tracy and Zig Ziglar clones, but it will help you create a more professional, skilled sales force selling merchant services. And that should be worth a lot to your firm's bottom line.

Pricing & Options

Manual (PDF's via email)	\$345.00
With Copies, Binder, & Dividers	\$385.95
Additional Binders (copies)	\$39.95
Limits	N/A

Leads. Sales. Profits. Success.

Bankcard Sales Presentation



Full-Color Sales Presentation Book

A sales presentation is an event at which a company representative meets with merchants to demonstrate the company's products, added services, value, and customer service with the goal of making a sale. Sales presentations are an important part of the marketing process, as they allow company representatives to meet directly with their customers, creating a personalized and individual sales approach. There are a number of different styles and formats for sales presentations, depending on the industry and the product being sold.

The bankcard sales presentation includes 45 full-color pages covering all the products and services, equipment, POS solutions, benefits of accepting credit cards, and more.

Pricing & Options

45-Page Bankcard Presentation	\$195.00
1 Set (Color Copies)	\$19.95
5 Sets (Color Copies)	\$89.95
Limits	N/A

Toll Free Sales (800) 985-9157

Merchant Service Brochure

Merchant Account Brochure



11x17" Full-Color Brochures

11x17" Full-Color Brochures

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Pricing & Options	
16-Page Brochure Template	\$95.00
50 Brochures Printed, 4-Color	\$149.95
100 Brochures Printed, 4-Color	\$319.99
Shipping Time Frame	Next Day

Pricing & Options	
4-Page Brochure Template	\$95.00
50 Brochures Printed, 4-Color	\$59.95
100 Brochures Printed, 4-Color	\$99.99
Shipping Time Frame	Next Day

Creative Services Presentation

YouTube Training Videos



Full-Color Sales Presentation Book

Training Videos for Bankcard Pros

Our creative services sales presentation is a full-color sales book at which a company representative meets with merchants to demonstrate the company's products, added services, value, and customer service with the goal of making a sale.

001 How to Change Passwords and Delete User Accounts <http://www.youtube.com/watch?v=FNAEjEhJDq8>

Sales presentations are an important part of the marketing process, as they allow company representatives to meet directly with their customers, creating a personalized and individual sales approach. There are a number of different styles and formats for sales presentations, depending on the industry and the product being sold.

002 How to add a new User Account Profile <http://www.youtube.com/watch?v=Kf7Oy-WIzvk>

The bankcard sales presentation includes 45 full-color pages covering all the creative products and services including creative and graphic design, logo design, marketing materials, color copies, 4-color process printing, and more.

003 How to change the Logo Banner in your CRM http://www.youtube.com/watch?v=dOOSTQ_MHI

004 How to Edit the Content of your CRM Login Page <http://www.youtube.com/watch?v=G9MVZGVk6LE>

005 How to change the Color Scheme of your CRM correct <http://www.youtube.com/watch?v=ydpZGDtxs5Y>

006 How to Backup the Database of your CRM <http://www.youtube.com/watch?v=Ra1fx8vSLlc>

007 How to Edit User Access Rights for all Users <http://www.youtube.com/watch?v=I2qRA6kdtmM>

And more.....

Pricing & Options	
45-Page Creative Presentation	\$195.00
1 Set (Color Copies)	\$19.95
5 Sets (Color Copies)	\$89.95
Limits	N/A

Pricing & Options	
65+ YouTube Training Videos	FREE
www.youtube.com/user/rhendrix76	

Printing & Design Postcard

Same Day Service Available • Free Delivery On All Orders \$100+ • We Accept Credit Cards & PayPal • 10% Discount for all 1st Time Customers

EARN REWARDS!

8.5x11 Size, 1-Sided, Color	Since 1997!	11x17 Size, 1-Sided, Color
1-25 Copies / Digital Prints 59¢ ea	Design Studio	1-25 Copies / Digital Prints 69¢ ea
26-99 Copies / Digital Prints 55¢ ea	Graphic Design	26-99 Copies / Digital Prints 65¢ ea
100-249 Copies / Digital Prints 49¢ ea	Logo Design	100-249 Copies / Digital Prints 59¢ ea
250-499 Copies / Digital Prints 45¢ ea	Color Copying	250-499 Copies / Digital Prints 55¢ ea
500-999 Copies / Digital Prints 39¢ ea	Digital Prints	500-999 Copies / Digital Prints 49¢ ea
1000-2499 Copies / Digital Prints 35¢ ea	4-Color Process	1000-2499 Copies / Digital Prints 45¢ ea
2500+ Copies / Digital Prints 29¢ ea	Computer Rentals	2500+ Copies / Digital Prints 39¢ ea
28/80# White Color Copy Paper		28/80# White Color Copy Paper

Design. Print. Copy. Success.

Color Copies • Digital Printing • 4-Color Process Printing • Computer Center • Mouse Pads • Signs • Banners • Website Design • Shopping Carts • Blog & Forum Sites • WordPress Sites • Website Hosting • Emails • SSL Presentations • Sales Materials • Flyers • Business Cards • Brochures • Newsletters • Post Cards • Catalogs • Stationery • Letterhead • Envelopes • Product Sheets • Restaurant Catalogs • Menus • Booklets • Forms

3580 E. Pacific Coast Hwy., Suite 7, Long Beach, CA 90804 | Toll Free (800) 985-9157 | www.creativevisionsstudio.com

Bankcard Postcard

Special Bonus Offer

- Free Domain Name for 1 Year (A \$35.00 Value)
- Free 1-Month Web Hosting (A \$20.00 Value)
- Free Shopping Cart Software (A \$500.00 Value)

WHY LEASE, RENT, OR BUY WHEN YOU CAN GET A FREE MERCHANT ACCOUNT AND A FREE TERMINAL OR INTERNET SOFTWARE?

FREE \$495.00 VALUE

STOP! DON'T BUY, LEASE OR RENT GET IT FREE!

FREE TERMINAL

A \$495.00 VALUE FREE

- 14" 2800 Credit Card Terminal
- Accepts All Major Credit Cards
- DualSIM and Check Guarantee
- Optional Thermal Printer
- Optional PinPad or Check Reader
- Free Lifetime Warranty

FREE SOFTWARE

A \$495.00 VALUE FREE

- Internet Payment Gateway
- Real-Time Virtual Terminal
- Process Credit Card Transactions
- ACH Payment Processing
- Unlimited User/Group Accounts
- Recurring Billing Features

6x9" Full-Color Post Cards

By definition, a Postcard, also known as a Picture Postcard, is a commercially printed card with space on one side for an address and a postage stamp, used for sending a short message through the mail without the need of an envelope.

But postcards in the marketing industry can be so much more. In our industry, a postcard is a cost effective, direct-mail marketing power-house used to reach massive amounts of potential leads in efforts to generate sales of a product or service. This tool can reach a countless number of individuals or businesses and put your company directly in their hands with very little effort, and often, for less than the cost of a postage stamp.

If you're marketing to increase business, postcards can also be the key to your success. Combining the use of postcards with strategic graphic design and a high quality mailing list can yield a very attractive return. Postage for 6x9 post cards cost \$.49 cents per card.

Pricing & Options

Postcard Template	\$95.00
1000 Postcards Printed, 4-Color	\$129.95
2500 Postcards Printed, 4-Color	\$229.99
Shipping Time Frame	Next Day

6x9" Full-Color Post Cards

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1000 Postcards Printed, 4-Color	\$129.95
2500 Postcards Printed, 4-Color	\$229.99
Shipping Time Frame	Next Day

PCI Compliance Brochure

RISK AHEAD

PCI Compliance

Is Your Office Network & Credit Card Equipment Secure?

11x17" Full-Color Brochures

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These brochures are designed in an 11" x 17" size that makes them easy to place in public areas, mailing envelopes or set into display shelves at printing companies, CPA offices, attorney offices, referral partners, travel centers, restaurants, motels, and more. The merchant services brochures will sell your business to a potential merchant, provide credibility, and help close the deals.

Our 11" x 17" merchant service brochures include professional, eye-catching photographs that relate to the credit card processing industry. These brochures are printed on 32# white color laser copy paper.

Pricing & Options

8-Page Brochure Template	\$95.00
50 Brochures Printed, 4-Color	\$89.95
100 Brochures Printed, 4-Color	\$139.99
Shipping Time Frame	Next Day

Rate Quote Analysis Brochure

Rate Quote Analysis

Are Your Rates and Fees Too High? Inadequate Service? Let Us Provide Your Business With A Free, No-Obligation Rate Analysis

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50 Brochures Printed, 4-Color	\$89.95
100 Brochures Printed, 4-Color	\$139.99
Shipping Time Frame	Next Day

Career Opportunity Brochure



Referral Partner Brochure



Bankcard Sales Flyers



Business Cards



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8.5x11" Full-Color Sales Flyers

Our merchant service sales flyers serve as an advertising tool for Independent Sales Organizations, Merchant Level Sales Offices, and Independent Sales Agents. It gives a chance to sum up everything merchants need to know in an easy-to-read, eye-catching piece of high quality paper.

These sales flyers are designed in an 8.5" x 11" size that makes them easy to place in public areas, mailing envelopes or set into display shelves at printing companies, CPA offices, attorney offices, referral partners, travel centers, restaurants, motels, and more. The merchant services sales flyers will sell your business to a potential merchant, provide credibility, and help close the deals.

Our 8.5" x 11" merchant service sales flyers include professional, eye-catching photographs that relate to the credit card processing industry. These sales flyers are printed on 32# white color laser copy paper.

2" x 3.5" Full-Color Business Cards

The power of the business card is like a "billboard in the wallet" allowing you to advertise and connect with people every day. It allows you to join networking groups, chamber mixers, and more so you can gain new referrals and clients. Without a business card, you have an extra obstacle to overcome.

Every business would opt to have a business card. This is necessary for whatever business transactions but you also have to make sure that your card contains a complete advertisement about you and your company.

Make it easier for your clients to see your work by having a company website or your own website portfolio. Make sure that the contents of your website will say a lot about your company. Include this so that your clients doesn't have to ask you so many questions about your company and they will be impressed that you have prepared all those stuff to make it easier for them to know you.

Pricing & Options

Brochure Template	\$95.00
50 Brochures Printed, 4-Color	\$59.95
100 Brochures Printed, 4-Color	\$99.99
Shipping Time Frame	Next Day

Pricing & Options

Brochure Template	\$95.00
50 Brochures Printed, 4-Color	\$59.95
100 Brochures Printed, 4-Color	\$99.99
Shipping Time Frame	Next Day

Pricing & Options

1 Set Sales Flyers, 15 Flyers Total	\$125.00
10 Sets, 150 Copies Total	\$45.00
20 Sets, 300 Copies Total	\$85.00
Limits	N/A

Pricing & Options

500 Full-Color Biz Cards, 4/4	\$29.95
1,000 Full-Color Biz Cards, 4/4	\$39.95
2,000 Full-Color Biz Cards, 4/4	\$49.95
Full-Color Design	\$95.00 Tot

Equipment Sales Sheets



Referral Partner Acrylic Stands



Value-Added Service Brochure



Marketing Deployment Catalog



8.5x11" Full-Color Sales Sheets

Our merchant service sales sheets serve as an advertising tool for Independent Sales Organizations, Merchant Level Sales Offices, and Independent Sales Agents. It gives a chance to sum up everything merchants need to know in an easy-to-read, eye-catching piece of high quality paper.

These sales sheets are designed in an 8.5" x 11" size that makes them easy to place in public areas, mailing envelopes or set into display shelves at printing companies, CPA offices, attorney offices, referral partners, travel centers, restaurants, motels, and more. The merchant services sales sheets will sell your business to a potential merchant, provide credibility, and help close the deals.

Our 8.5" x 11" merchant service sales sheets include professional, eye-catching photographs that relate to the credit card processing industry. These brochures are printed on 32# white color laser copy paper.

Referral Partner Sales Displays

Our referral partner (business networking) point-of-sale display (POS) is a specialized form of sales promotion that is found near, on, or next to a checkout counter (the "point of sale").

The acrylic display stands with full-color marketing materials and business cards are intended to draw the merchants' attention to your company's products and services, which may be new products, or on special offer, and are also used to promote special events, e.g. seasonal or holiday-time sales.

POS displays can include shelf edging, dummy packs, display packs, display stands, mobiles, posters, and banners. POS can also refer to systems used to record transactions between the customer and the commerce

11x17" Full-Color Brochures

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Pricing & Options

1 Set of Sales Sheets (45 Pages)	\$12.95
5 Sets, 225 Copies Total	\$64.95
10 Sets, 450 Copies Total	\$129.95
Limits	N/A

Pricing & Options

Clear Acrylic Display Stands	\$29.95 ea.
25 Brochures, Full-Color	\$19.95
100 Post Cards, Full-Color	\$5.95
Limits	N/A

Pricing & Options

8-Page Brochure Template	\$95.00
50 Brochures Printed, 4-Color	\$199.95
100 Brochures Printed, 4-Color	\$349.99
Shipping Time Frame	Next Day

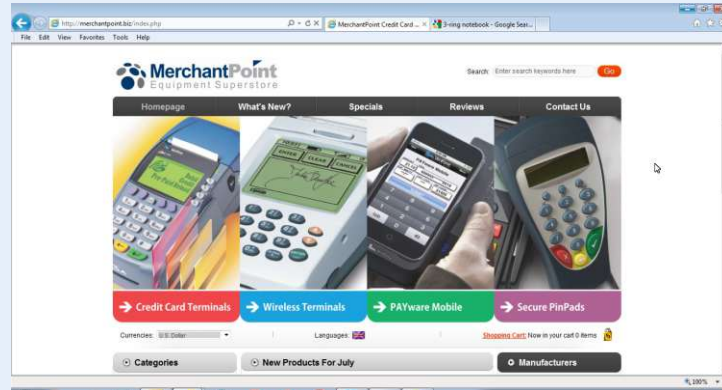
Pricing & Options

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100 Brochures Printed, 4-Color	\$349.99
Shipping Time Frame	Next Day

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Bankcard Shopping Cart



Bankcard Web Template



Complete Shopping Cart System

Creative Vision Studio shopping cart systems provide your business an Open Source online shop e-commerce solution that is available for free with a feature rich set of out-of-the-box online shopping cart functionality that allows store owners to setup, run, and maintain online stores with minimum effort and with no costs, fees, or limitations involved.

The shopping cart system is pre-built with over 200+ bankcard processing industry terminals, check readers, pin-pads, PC software, wireless terminals, and more. All you have to do is login to your new shopping cart system as the admin user, edit the inventory amount, price per item, weight, shipping options, and you are ready to start selling online.

We will help you register your domain name, setup your hosting account, install your shopping cart system, install an SSL, help you integrate a payment gateway software, and you are ready to go.

Get a Website for Your Sales Office

Your internet presence can be one of the most valuable tools to your business success. Whether it's function is to generate sales leads, improve customer service, or to simply serve as an on-line brochure, it should be a priority to every business.

Most business owners, while aware of the importance of the Internet, are consumed with running their business, and don't have the time to stop what's making them money now and deal with foreign Internet technology. When you partner with Creative Vision Studio, establishing a Web presence has never been more affordable or hassle-free.

We take the hassle and expense out of creating a website. You simply email us your company logo or we will design your logo, then tell us the information you want to add to your template like company name, address, phone, fax, email, your ISO or bank registration disclaimer, and we will change your logo and contact info and get your website online in as little as 1 day. We will also help you register your domain name, setup your hosting account, and setup email accounts as well.

Pricing & Options

Shopping Cart System	\$595.95
Hosting, Per Month	\$10.00 mo.
Customization Work, Add Items	\$65.00 hr.
Limits	N/A

Pricing & Options

Bankcard Website Template	\$599.95
Monthly Hosting Fee	\$9.95 mo.
If you Purchase Bankcard Pros	\$99.95*
Limits	N/A

*Offer applies to \$1,995.95 CRM Purchase Only.

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Bankcard Web Template



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